



Monthly Newsletter

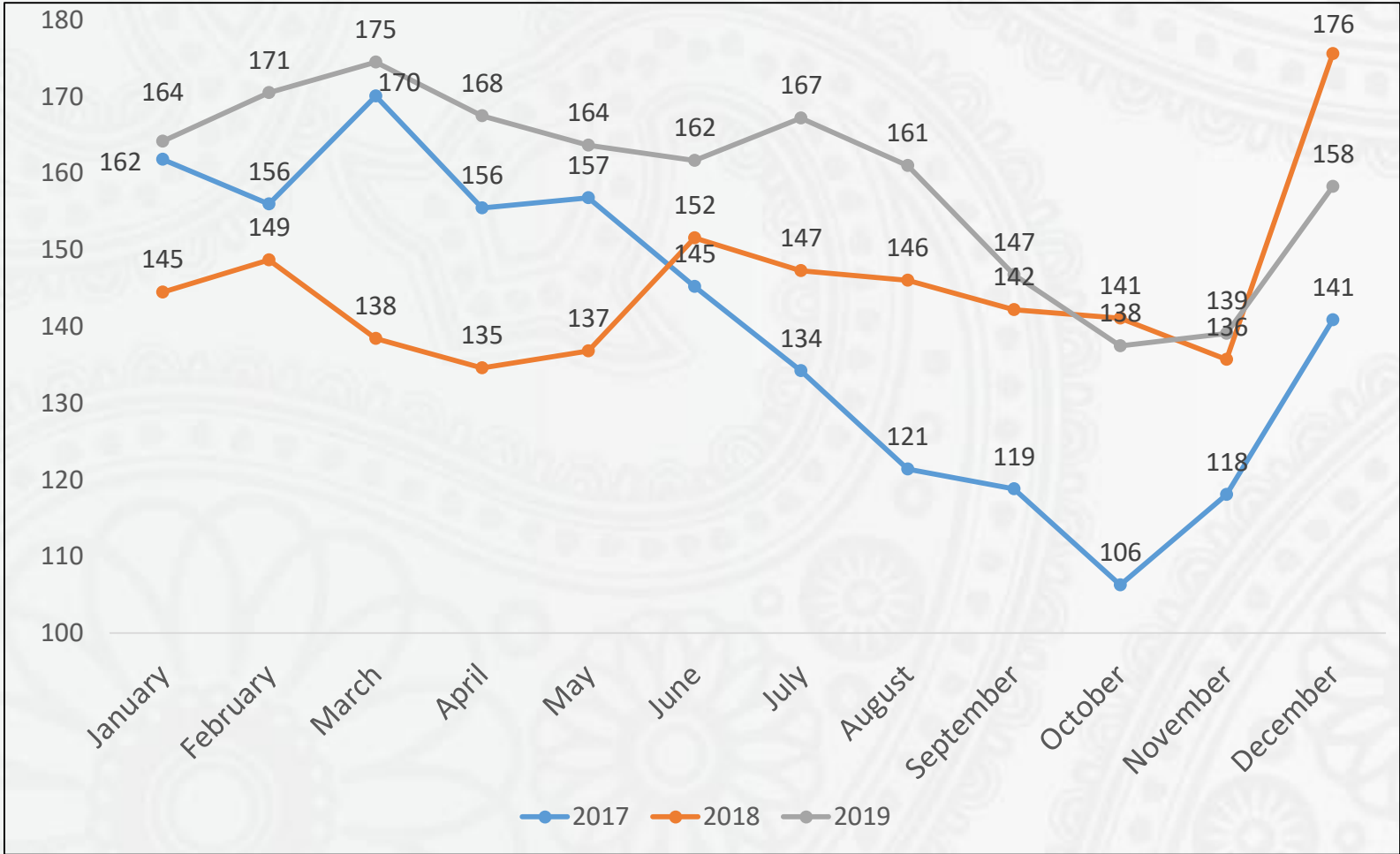
February 2020 Edition



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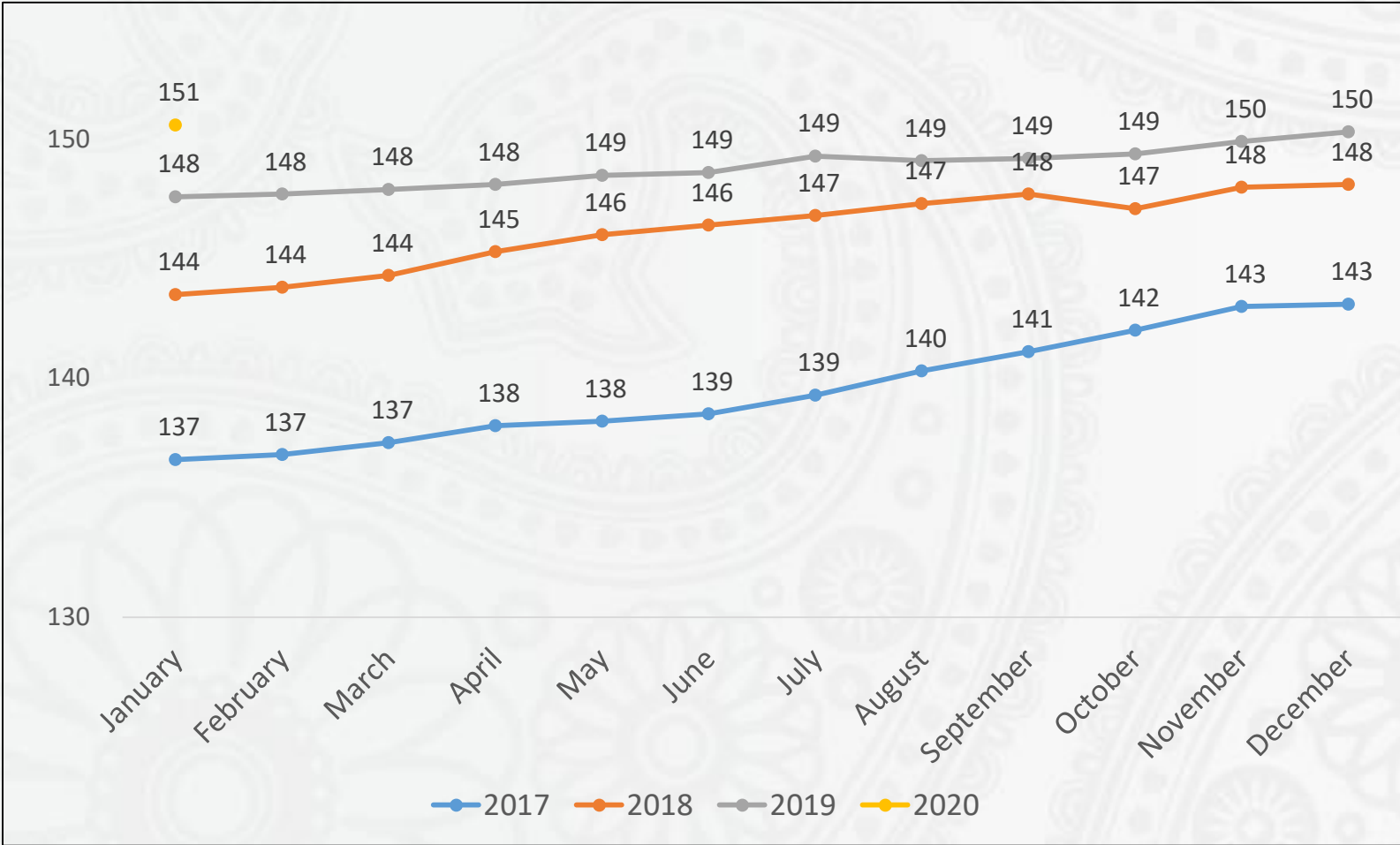
- The apparel IIP was valued at 158 in December 2019, recording a significant increase of 14% as compared to that in November 2019, while a decline of 10% as compared to that in December 2019.
- The apparel CPI was valued at 151 in January 2020, showing an increase of 2% from that in January 2019.
- The apparel exports in December 2019 stood at US\$ 1,409 million, showing a 33% increase from that in November 2019 and 2% increase from that in December 2018. The apparel exports to the largest market USA increased by 6% in Apr-Dec 2019 as compared to that in Apr-Dec 2018, while those to Saudi Arab and Nigeria increased by 37% and 63%, respectively. However, the apparel exports to other major markets declined.
- The apparel imports in December 2019 stood at US\$ 96 million, showing an 8% decrease from that in November 2019 but 12% increase from that in December 2019. Apparel imports from Bangladesh and China increased by 12% each in Apr-Dec 2019 as compared to that in Apr-Dec 2018.
- Analysis of financial filings of select apparel manufacturers and fashion brands & retailers for Q3 FY 2020 over Q3 FY 2019 highlights the following:
 - All of the considered fashion brands & retailers have shown an increase in their operating revenue as well as Operating Profit Margin (OPM).
 - Majority of the apparel manufacturers have shown a decline in their OPM. However, Bang Overseas has shown a significant improvement in its OPM from 2.8% in Q3 FY 2019 to 10.2% in Q3 FY 2020.

Apparel Index of Industrial Production (IIP) Update



- The apparel IIP was valued at 158 in December 2019, recording a significant **increase of 14%** as compared to that in November 2019.
- However, as compared to December 2018, the apparel IIP showed a **decline of 10%** in December 2019.

Apparel Consumer Price Index (CPI) Update



- The apparel CPI was valued at 151 in January 2020.
- As compared to January 2019, the apparel CPI showed an **increase of 2%** in January 2020.

Monthly Apparel Exports Update

In US\$ Million	FY 2019	FY 2020	YoY Change	MoM Change
Apr	1,352	1,409	4%	-18%
May	1,339	1,530	14%	9%
June	1,359	1,233	-9%	-19%
July	1,275	1,366	7%	11%
August	1,293	1,262	-2%	-8%
September	1,105	1,081	-2%	-14%
October	1,132	1,109	-2%	3%
November	1,131	1,059	-6%	-5%
December	1,377	1,409	2%	33%
YTD	11,363	11,457	1%	
Provisional Data for Latest Month				
January	1,528	1,453	-5%	3%

- The apparel exports in December 2019 stood at US\$ 1,409 million, showing a **increase of 33%** from that in November 2019.
- As compared to December 2018, the apparel exports **increased by 2%** in December 2019.
- The provisional data for January 2020 indicates an **increase of 3%** on MoM basis and a **decrease of 5%** on YoY basis.

Country wise Apparel Exports Update

In US\$ Million	FY19 (Apr-Dec)	FY20 (Apr-Dec)	Change	% Growth
USA	2,931	3,108	177	6%
UAE	1,424	1,294	-130	-9%
UK	1,128	1,116	-12	-1%
Germany	808	678	-130	-16%
Spain	540	525	-15	-3%
France	515	474	-41	-8%
Saudi Arab	270	371	101	37%
Netherland	336	320	-16	-5%
Italy	292	241	-51	-17%
Nigeria	135	220	85	63%
Others	2,984	3,110	126	4%
Total	11,363	11,457	94	1%

- The apparel exports to the largest market USA **increased by 6%** in Apr-Dec 2019 as compared to that in Apr-Dec 2018.
- The apparel exports to Saudi Arab and Nigeria also **increased by 37% and 63%**, respectively during the same period.
- However, the apparel exports to other major markets, specially UAE and Germany **declined** considerably.

Monthly Apparel Imports Update

In US\$ Million	FY 2019	FY 2020	YoY Change	MoM Change
Apr	56	68	21%	-22%
May	67	85	27%	25%
June	73	78	7%	-9%
July	101	109	8%	40%
August	131	127	-3%	16%
September	113	117	4%	-7%
October	110	112	2%	-4%
November	94	104	11%	-7%
December	86	96	12%	-8%
YTD	831	898	8%	
Provisional Data for Latest Month				
January	101	108	6%	12%

- The apparel imports in December 2019 stood at US\$ 96 million, showing a **decrease of 8%** from that in November 2019.
- However, as compared to December 2018, the apparel imports **increased by 12%** in December 2019.
- The provisional data for January indicates a **growth of 12%** on MoM basis and a **growth of 6%** on YoY basis.

Country wise Apparel Imports Update

In US\$ Million	FY19 (Apr-Dec)	FY20 (Apr-Dec)	Change	% Growth
Bangladesh	266	299	33	12%
China	244	273	29	12%
Spain	73	72	-1	-1%
Hong Kong	36	56	20	56%
Sri Lanka	61	39	-22	-36%
Vietnam	21	32	11	52%
Cambodia	14	14	0	0%
Italy	16	14	-2	-13%
Turkey	13	11	-2	-15%
Indonesia	7	10	3	43%
Others	80	78	-2	-3%
Total	831	898	67	8%

- Apparel imports from Bangladesh and China **increased by 12%** each in Apr-Dec 2019 as compared to that in Apr-Dec 2018.
- India also reported an **increase** in apparel imports from Hong Kong and Vietnam **of 56% and 52%**, respectively.
- India's apparel imports from Sri Lanka has shown a significant **decline of 36%**.

Financial Health of Select Brands, Retailers and Manufacturers

	Company	Revenue from Operations (Rs. Crores)						Operating Profit Margin					
		FY 2019	Q3 FY 2019	Q1 FY 2020	Q2 FY 2020	Q3 FY 2020	Q4 FY 2020	FY 2019	Q3 FY 2019	Q1 FY 2020	Q2 FY 2020	Q3 FY 2020	Q4 FY 2020
Fashion & Lifestyle Brands and Retailers	Aditya Birla Fashion & Lifestyle	8,118	2,282	2,065	2,297	2,562		5.3%	6.1%	11.5%	11.2%	12.4%	
	Future Lifestyle Fashions	5,377	1,616	1,496	1,458	1,667		7.4%	8.3%	12.9%	12.1%	15.1%	
	Shoppers Stop	3,481	999	832	845	994		7.4%	9.7%	11.1%	12.8%	15.7%	
	Trent	2,532	656	767	818	870		9.3%	11.2%	18.3%	14.2%	17.5%	
	V-Mart Retail	1,434	466	453	314	562		8.9%	15.9%	10.6%	-0.2%	18.0%	
	V2 Retail	748	241	202	151	219		3.9%	13.0%	10.1%	2.5%	18.4%	
Apparel Manufacturers	Page Industries	2,852	738	835	775	794		22.3%	23.1%	22.0%	18.9%	16.8%	
	Gokaldas Export	1,173	266	341	362	321		3.8%	4.7%	14.1%	4.6%	-0.1%	
	Pearl Global	840	188	191	229	159		5.3%	11.4%	5.5%	2.7%	4.9%	
	SP Apparels	778	211	205	233	163		16.4%	20.1%	8.2%	12.8%	7.6%	
	Kitex Garments	607	136	146	196	251		26.0%	20.7%	20.6%	25.6%	23.3%	
	Kamadgiri Fashion Limited	319	81	69	87	63		3.7%	3.4%	1.8%	2.3%	-1.6%	
	Celebrity Fashion	231	40	52	61	45		3.9%	7.2%	2.9%	32.4%	7.9%	
Bang Overseas	154	28	22	25	24		2.7%	2.8%	38.2%	-0.4%	10.2%		



Thank you!